



Public Disclosure of Student Achievement

Institution Name: ESM-Ecole de Management et de Communication

Business Unit(s) included in this report: ESM-Ecole de Management et de Communication

Academic Period Covered: 2017 - 2018

Date Submitted: 9th of July 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Corporate Communication	Graduation rate	83,33%
Bachelor of International Management	Graduation rate	67,66%
Bachelor of Management-Marketing	Graduation rate	85.71%
Master of Business Administration	Attrition rate	13.33%
	Job placement rate	100,00%
Doctorate of Business Administration	Attrition rate	N/a
	Job placement rate	N/a

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	The percentage of students of the enrolled cohort AY 2017-2018 who successfully passed in AY 2017-2018 final exam session.
Attrition rate	The percentage of students of the enrolled cohort AY 2017-2018 who abandoned the courses during AY 2017-2018 for other reason than graduation or dismissal.
Job placement rate	The percentage of students who reported having a job after graduation in AY 2017-2018.
MBA - Attrition rate & Job placement rate	Master of Business Administration (MBA): both MBA and executive-MBA programs combined together.
DBA - Attrition rate & Job placement rate	Doctorate of Business Administration: no data available in AY 2017-2018 with regards to any of the categories of the report options.