



Public Disclosure of Student Achievement

Institution Name: ESM-École de Management et de Communication

Business Unit included in this report: ESM-École de Management et de Communication

Academic Period Covered: 2019 - 2020

Date Submitted: 22nd of February 2021

PROGRAM	INDICATOR	RESULT
Bachelor of Corporate Communication	Graduation rate	100.00%
Bachelor of International Management	Graduation rate	82.35%
Master of Business Administration	Job placement rate	94.74%
Doctorate of Business Administration	Attrition rate	0%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	For both the Bachelor programs: the percentage of students of the cohort AY 2019-2020 attending their last year of the program, who successfully passed the final exams session in AY 2019-2020.
Job placement rate	The percentage of students who reported having a job after graduation in AY 2019-2020.
Attrition rate	The percentage of students of the enrolled cohort AY 2019-2020 who abandoned the courses during AY 2019-2020 for other reason than graduation or dismissal.