



Public Disclosure of Student Achievement

Institution Name: ESM-Ecole de Management et de Communication

Business Unit included in this report: ESM-Ecole de Management et de Communication

Academic Period Covered: 2020 - 2021

Date Submitted: 26th of January 2022

PROGRAM	INDICATOR	RESULT
Bachelor of Corporate Communication	Graduation rate	75.0%
Bachelor of International Management	Graduation rate	83.4%
Master of Business Administration	Job placement rate	91.0%
Doctorate of Business Administration	Attrition rate	0%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	For both the Bachelor programs: the percentage of students of the cohort AY 2020-2021 attending their last year of the program, who successfully passed the final exams session in AY 2020-2021.
Job placement rate	The percentage of students who reported having a job after graduation in AY 2020-2021.
Attrition rate	The percentage of students of the enrolled cohort AY 2020-2021 who abandoned the courses during AY 2020-2021 for other reason than graduation or dismissal.