



Public Disclosure of Student Achievement

Institution Name: ESM-Ecole de Management et de Communication

Business Unit(s) included in this report: ESM-Ecole de Management et de Communication

Academic Period Covered: 2022 - 2023

Date Report Posted: 31st of January 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Corporate Communication	Graduation rate	75%	83%
Bachelor of International Management	Graduation rate	75%	75%
Master of Business Administration	Job placement rate	80%	77.8%
Doctorate of Business Administration	Attrition rate	0%	0%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	For both the Bachelor programs: the percentage of students of the cohort AY 2022-2023 attending their last year of the program, who successfully passed the final exams session in AY 2022-2023.
Job placement rate	The percentage of students who reported having a job related to the respective program of study after graduation in AY 2022-2023.
Attrition rate	The percentage of students of the enrolled cohort AY 2022-2023 who abandoned the courses during AY 2022-2023 for other reasons than graduation or dismissal.