



Public Disclosure of Student Achievement

Institution Name: ESM-Ecole de Management et de Communication

Business Unit(s) included in this report: ESM-Ecole de Management et de Communication

Academic Period Covered: 2023-2024

Date Report Posted: 31st of January 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Corporate Communication	Graduation rate	75%	86.6%
Bachelor of International Management	Graduation rate	75%	96.6%
Master of Business Administration	Job placement rate	80%	80%
Doctorate of Business Administration	Attrition rate	0%	0%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	For both the Bachelor programs: the percentage of students of the cohort AY 2023-2024 attending their last year of the program, who successfully passed the final exams session in AY 2023-2024.
Job placement rate	The percentage of students who reported having a job related to the respective program of study after graduation in AY 2023- 2024.
Attrition rate	The percentage of students of the enrolled cohort AY 2023-2024 who abandoned the courses during AY 2023-2024 for other reasons than graduation or dismissal.