



Public Disclosure of Student Achievement

Institution Name: ESM-Ecole de Management et de Communication

Business Unit(s) included in this report: ESM-Ecole de Management et de Communication

Academic Period Covered: 2024-2025

Date Report Posted: 31st of January 2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Corporate Communication	Attrition rate	20%	9.52%
Bachelor of International Management	Attrition rate	20%	14.55%
Master of Business Administration	Attrition rate	15%	4.55%
Doctorate of Business Administration	Attrition rate	20%	0%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition rate	The percentage of students of the enrolled cohort AY 2024-2025 who abandoned the courses during AY 2024-2025 for other reasons than graduation or dismissal.